

Message Text

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44-40

ACTION LAB-04

INFO OCT-01 ARA-10 ISO-00 COME-00 SIL-01 HEW-06 EB-07 /029 W
----- 036280

R 231430Z JUL 75

FM AMCONSUL SAO PAULO

TO SECSTATE WASHDC 6338

INFO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

UNCLAS SECTION 1 OF 2 SAO PAULO 1516

ODEPT PASS TO DEPT OF LABOR (ILAB) ATTENTION IKE GOLDEN, DIV. OF
SPECIAL PROGRAMS AND DEPARTMENT OF COMMERCE BIC/OIM

E.O. 11652: N/A

TAGS: ELAB, BR

SUBJECT: SAO PAULO STATE LABOR SECRETARY REQUESTS STRUCTURED
LABOR MISSION TO PARTICIPATE IN LABOR EXPOSITION

1. SUMMARY: FOLLOWING UP AND EARLIER CONVERSATION WITH CONGEN
OFFICERS, SAO PAULO STATE SECRETARY OF LABOR JORGE MALULY HAS
SENT CONGEN WRITTEN REQUEST FOR ASSISTANCE IN OBTAINING QUALI-
FIED AMERICAN AUTHORITIES TO LECTURE ON THE SUBJECT OF INDUSTRIAL
SAFETY WITH ACCOMPANYING EXHIBITS AT A TEN DAY "LABOR WELFARE"
EXPOSITION SPONSORED BY THE STATE SECRETARIAT OF LABOR. THE EX-
POSITION, TO BE HELD IN SAO PAULO FROM FEBRUARY 27 TO MARCH 7,
1976, WILL CONSIST OF LECTURES TO SELECTED AUDIENCES AND EXHI-
BITS OPEN TO THE GENERAL PUBLIC. CONGEN STRONGLY RECOMMENDS U.S.
LABOR DEPARTMENT RESPOND FAVORABLY TO REQUEST. EMBASSY LABATT
SHEA HAS APPROVED SUBSTANCE OF MESSAGE. END SUMMARY.

2. DURING COURSE OF "LABOR WELFARE" EXPOSITION, APPROXIMATELY
100 HOURS WILL BE ALLOTTED FOR LECTURES TO SELECTED AUDIENCES ON
SUBJECTS SUCH AS INDUSTRIAL SAFETY, WORKER HYGIENE, HEALTH AND
NUTRITION, MANPOWER TRAINING AND RECREATION, OF WHICH UP TO 20
HOURS COULD BE ALLOCATED TO US PARTICIPANTS FOR A LECTURE SERIES
ON INDUSTRIAL SAFETY. OTHER LECTURES WILL BE DRAWN FROM LOCAL
GOVERNMENT AND PRIVATE SOURCES.

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3. THE EXHIBITS, WHICH WILL BE OPEN TO THE GENERAL PUBLIC, WILL

BE MOUNTED MOSTLY BY PRIVATE BRAZIL-BASED MANUFACTURERS OF INDUSTRIAL SAFETY AND HYGIENE ORIENTED PRODUCTS, FIRE ABATEMENT AND ANTI-POLLUTION EQUIPMENT AND PRODUCTS FOR HANDICAPPED WORKERS. OTHERS WILL BE MAINTAINED BY PUBLIC AND PRIVATE ORGANIZATIONS WHO PROVIDE SERVICES IN SUCH LABOR RELATED FIELDS AS MANPOWER TRAINING AND WORKERS LOANS. REPRESENTATIVE OF FIRM CONTRACTED BY THE SECRETARY TO ORGANIZE EXPOSITION (GELRE) APPROACHED COMMERCIAL OFFICER REGARDING PARTICIPATION IN EXHIBITION BY US FIRMS UNDER DEPARTMENT OF COMMERCE SPONSORSHIP. GELRE REPRESENTATIVE WAS TOLD THAT COMMERCE PARTICIPATION NOT LIKELY BECAUSE OF PREVIOUS PROGRAM COMMITMENTS AND THAT NO DIRECT PRIVATE US PARTICIPATION IN EXHIBITION POSSIBLE UNLESS GOB GRANTS EXPOSITION INTERNATIONAL STATUS. HOWEVER, POST WILL KEEP COMMERCE INFORMED OF ANY EXPORT POSSIBILITIES ARISING FROM EXPOSITION.

4. FOLLOWING DISCUSSION WITH STATE SECRETARY OF LABOR AND RECEIPT OF HIS FORMAL REQUEST FOR ASSISTANCE, GELRE REPRESENTATIVE CALLED ON THE CONGEN LABOR OFFICER AT THE SECRETARY'S REQUEST TO GO OVER THE DESIRED USG PARTICIPATION IN GREATER DETAIL. THE LABOR OFFICER FIRST EMPHASIZED THAT THE DISCUSSION TO ENSUE DID NOT COMMIT THE USG MISSION BE PREPARED TO OFFIKFER (OFFER) 10-20 HOURS OF LECTURES (OF THE 100 TOTAL HOURS PROGRAMMED FOR THE LECTURE PORTION OF THE EXPOSITION) ON THE GENERAL SUBJECT OF INDUSTRIAL SAFETY TO A PRE-SELECTED AUDIENCE. ORAL PORTIONS WOULD BE ACCOMPANIED, IF POSSIBLE, BY AN AUDIO VISUAL PRESENTATION FOR SELECTED AUDIENCE AS WELL AS BY RELATED EXHIBITS FOR GENERAL PUBLIC. HE SAID TALKS COULD BE SPREAD OUT OVER THE TEN DAYS' DURATION OF THE EXPOSITION OR CONCENTRATED INTO A FEW DAYS.

5. GELRE REPRESENTATIVE SAID THE TARGET AUDIENCE WOULD BE COMPOSED OF GOVERNMENT AND PRIVATE OFFICIALS WORKING IN INDUSTRIAL SAFETY FIELD AND UNION LEADERS. HE EXPLAINED THAT THE ULTIMATE SIZE AND PRECISE COMPOSITION OF THE TARGET AUDIENCE WOULD DEPEND ON THE GENERAL LEVEL OF SOPHISTICATION AND SUBJECT MATTER OF TALKS, BUT EXPECTED THAT ABOUT 50 WOULD ATTEND EACH LECTURE. HOWEVER, HE LEFT THE SPECIFIC DECISION AND LEVEL AND SUBJECT MATTER OF TALKS TO THE CONGEN AND THE US LABOR DEPARTMENT.
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FM AMCONSUL SAO PAULO
TO SECSTATE WASHDC 6339
INFO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO

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6. IN THAT REGARD, CONGEN LABOR OFFICER SUGGESTS THAT TOPICS MIGHT BE DEVELOPED ALONG THE LINES OF THOSE UTILIZED FOR SLAM MISSION TO WEST AFRICA WHOSE OUTLINE HE HAS SEEN UNDER THE HEADING "DEVELOPMENT OF A WORKER SAFETY PROGRAM". HOWEVER, WE SUGGEST THAT ALLOWANCE BE MADE FOR GENERALLY GREATER DEGREE OF SOPHISTICATION OF PROBABLE SAO PAULO TARGET AUDIENCE, ALTHOUGH THE POSSIBILITY OF PREPARING PRESENTATIONS FOR TWO DIFFERENT AUDIENCE LEVELS MIGHT ALSO BE CONSIDERED. GELRE REPRESENTATIVE ASKED, HOWEVER, THAT IF THE US LABOR DEPARTMENT AGREES TO PARTICIPATE, THAT IT FORMULATE AND SEND TO HIM THROUGH THIS POST ITS PROPOSED SUBJECTS AND VERY GENERAL OUTLINE OF TALKS ALONG WITH DESIRED LEVEL OF AUDIENCE. THIS WILL ASSIST GELRE IN PUBLICIZING TALKS AND TARGETING AUDIENCE. GELRE REPRESENTATIVE PREDICTED THAT GIVEN THE HUGE SIZE OF SAO PAULO'S INDUSTRIAL ESTABLISHMENT AND NEWLY KINDLED INTEREST IN THE FIELD OF INDUSTRIAL SAFETY, THE RESPONSE TO THE PROPOSED US PARTICIPATION MIGHT BE SO GREAT AS TO REQUIRE THE SCHEDULING OF ADDITIONAL PRESENTATIONS OUTSIDE THE PHYSICAL AND ORGANIZATIONAL CONFINES OF THE EXPOSITION AS WELL.

7. CONGEN BELIEVES THIS IS A LIKELY AND DESIRABLE FALLOUT FROM LABOR DEPARTMENT DECISION TO PARTICIPATE IN EXPOSITION THAT COULD BE EXPLORED IF FAVORABLE RESPONSE FORTHCOMING. GELRE REPRESENTATIVE PLEDGED TO PROVIDE SIMULTANEOUS TRANSLATION FACILITIES AND PERSONNEL AT EXPOSITION IF REQUESTED AND TO ARRANGE FOR SAME IF OFF-EXPOSITION OPPORTUNITIES DEVELOP.

8. TO SUM UP, THE ORGANIZERS OF THE EXPOSITION ARE PREPARED TO
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BE VERY FLEXIBLE TO ENSURE US LABOR DEPARTMENT PARTICIPATION.

9. WE BELIEVE THE STATE SECRETARY'S REQUEST PRESENTS AN EXCELLENT OPPORTUNITY FOR LABOR DEPARTMENT PARTICIPATION BY A STRUCTURED LABOR MISSION (SLAM) OR AT VERY LEAST A LABOR MISSION, AND THEREFORE STRONGLY RECOMMEND FAVORABLE CONSIDERATION. AFTER YEARS OF LEADING THE WORLD LAMENTABLY IN THE INDUSTRIAL ACCIDENT RATE AS WELL AS INDUSTRIAL GROWTH, BRAZIL IS FINALLY BEGINNING TO MOVE IN THE LONG NEGLECTED AREA OF INDUSTRIAL SAFETY. THE SAO PAULO STATE LABOR SECRETARIAT SPONSORED EXPOSITION IN WHICH WE ARE BEING REQUESTED FORMALLY TO PARTICIPATE

WOULD OFFER A HIGHLY MOTIVATED AUDIENCE FOR A SLAM INDUSTRIAL SAFETY MISSION IN LATIN AMERICA'S LARGEST MANUFACTURING CENTER. THUS A SLAM MISSION WOULD HAVE A FAVORABLE, DIRECT AND IMMEDIATE IMPACT IN THE CRITICAL INDUSTRIAL SAFETY FIELD AT A KEY MOMENT. AND AS NOTED ABOVE, A SLAM INDUSTRIAL SAFETY MISSION WOULD COMPLEMENT RECENTLY AWAKENED GOB INTEREST IN THIS AREA. THE EXPRESSED KEEN INTEREST BY THE STATE SECRETARY OF LABOR IN USG PARTICIPATION WILL INSURE EARNEST, HIGH LEVEL COOPERATION WITH A SLAM MISSION SHOULD US LABOR DEPARTMENT APPROVE THIS PROPOSAL.

10. IN VIEW OF THE FACT THAT THE SAO PAULO STATE LABOR SECRETARY IS COUNTING HEAVILY ON APPROVAL OF HIS REQUEST, WE ASK THE US LABOR DEPARTMENT TO TAKE EXPEDITIOUS ACTION ON THIS MESSAGE. THIS REQUEST HAS BEEN ENDORSED BY EMBASSY BRASILIA.
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